



Newsletter March / April 2005



“United Buddy Bears“ on their way to Tokyo

In January 2005 the "United Buddy Bears" said Good-Bye to Istanbul and went on their voyage to Tokyo in seven containers of Hamburg Süd.

With the Goethe-Institut, the German Embassy and the Mori-Group as official partners the circle of "United Buddy Bears" will be presented in Roppongi Hills, one of the most modern districts of Tokyo, from 4th April to 8th May 2005 within the scope of the Event "Germany in Japan".



The Mori Tower in Roppongi Hills, Tokyo

New Germany Bear for the circle of “United Buddy Bears“



Germany Bear No. 3
Artist: Helge Leiberg

The artist Helge Leiberg has designed a new Buddy Bear for Germany which will be presented for the first time as part of the circle of “United Buddy Bears“ in Tokyo. It is a reference to the re-establishment of German unity as the result of a peaceful revolution.

The Germany Bear designed by the artist Martin Heinig, presented during the global tour in Berlin (2003), Kitzbuehel/Austria, Hong Kong and Istanbul (2004/2005), will auctioned off in aid of children in need. Please send a short e-mail to auktion@buddy-bear.com should you be interested in future auctions. We will then provide you with the necessary information in due time.



Germany Bear No. 2
Artist: Martin Heinig



Germany Bear No. 1
Artist: Dagmar Schmidt

The Buddy Bears as global ambassadors for a peaceful coexistence



Switzerland

The two "BearsBears", designed by the artist Sabeth Holland, are the first Buddy Bears in East Switzerland. They are waiting for the many Buddy Bears that will decorate St. Gallen this and next summer.



Connecticut

In the autumn the Buddy Bear shines together with the "Indian Summer" in New England and also gets on well with the indigenous brown bears by now.



Berlin

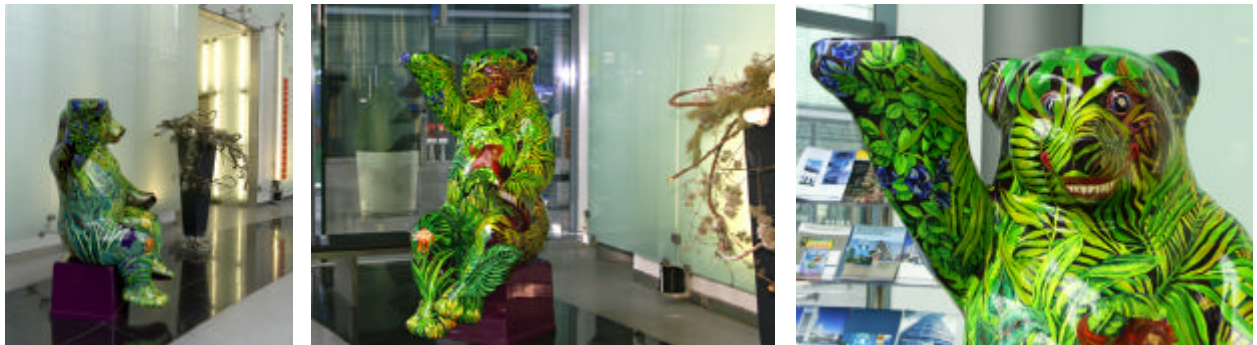
This bear is practising his skills as a trapeze artist and welcomes the guests of "Pomp Duck and Circumstance".



Sydney

This unpainted Buddy Bear participated in the exhibition "Sculpture by the Sea" in Sydney in 2004. It is an art event that takes place every year. The promenade with sculptures designed by various artists becomes a focus of attention. More than 500,000 people visited the exhibition this year.

The Buddy Bears celebrate Charlottenburg's 300th anniversary



Many artists are already working on the Buddy Bears. The artist Ariane Boss first presents her bear at 'Neues Kranzlereck

In 2005 Charlottenburg celebrates its 300th anniversary – and the Buddy Bears are celebrating with the district of Berlin.

For this purpose, a new sculpture was designed by the sculptor Roman Strobl. This bear will be welcoming people from Berlin and their guests on Kurfürstendamm and Tauentzien. From spring 2005 these new Buddy Bears will be presented for one year in Charlottenburg-Wilmersdorf, mainly next to the waiting rooms of the Wall AG and in other different locations.

The district mayor Monika Thiemen is delighted that "the Buddy Bär Berlin GmbH" in cooperation with the Wall AG supports our great anniversary, "300 Years Charlottenburg", with a very special Buddy Bear in a sitting position, that will wave to us and all our guests and congratulate Charlottenburg on its birthday. The waving bear will be an attraction in the City West."

We are looking forward to hearing expressions of interest for the new Buddy Bears. Please call +49-30- 88 77 26 83 for further information.



Development of the first sculpture of the new Buddy Bear in a sitting position.

Charity

More than **1,028,000,-- €** could be raised by Buddy Bear activities in aid of UNICEF and further local organisations helping children in need within the last two years. (* until 1/1/2005)